Application No. 09/762,560 Response to Office Action

Please add the following abstract:

## **ABSTRACT**

A photographic print vending apparatus is provided which comprises a media accepting unit which accepts a recording medium having photographic image information stored thereon. An image information reader reads the image information from the recording medium, and a plurality of printers print images based on image data from a processor connected to the image information reader and an advertisement information storage unit. When an advertisement printing mode is set, the processor reads the advertisement information from the advertisement information storage unit, synthesizes the read advertisement information and the image information read by the image information reader, and supplies the synthesized information to the printers as image data.